



41

The Academy of Medical Sciences



41  
PORTLAND  
PLACE

## 41 PORTLAND PLACE

Centrally located, in the heart of stylish Marylebone, 41 Portland Place is just a 6 minute walk from Regent's Park & Great Portland Street Tube Stations, or a 8 minute walk from Oxford Circus Tube Station.

Our Grade II\* listed Georgian Townhouse is in London's W1 and ideally situated for press events and product launches.

The venue offers a range of versatile event spaces to choose from, combining subtle period features with modern, immaculately maintained facilities.





## HISTORY

41 Portland Place was built in 1773 and occupied as a private residence until 1939. Since 2010, it has been home to the Academy of Medical Sciences.

Profits generated through venue hire of 41 Portland Place are used to fund activities run by the Academy to ensure research improves health.

*"While the buildings around the venue were bombed during the London Blitz, this one miraculously remained standing"*

## ORIGINAL FEATURES

Grand entrance, an elegant hallway with marble tiled flooring, ornate ceilings, antique mirrors, marble Georgian fireplaces, historic oil paintings, oak panelled bookshelves, original floor to ceiling sash windows that adorn the house's façade and flood it with natural daylight.





Go ask eve – House of eve

## EXCLUSIVITY

The exclusivity of the townhouse gives you the ability to display and express your brand or product in a realistic setting and allows your guests to be immersed in the experience.

Our venue provides the blank canvas spaces that allow you to get creative and put your stamp on the event.

*“We loved how accommodating the team were and they really understood how we wanted showcase our brand, venues and transform into the House of eve. The natural décor and flexibility with branding certainly allowed us to do this”*

*Go ask eve*

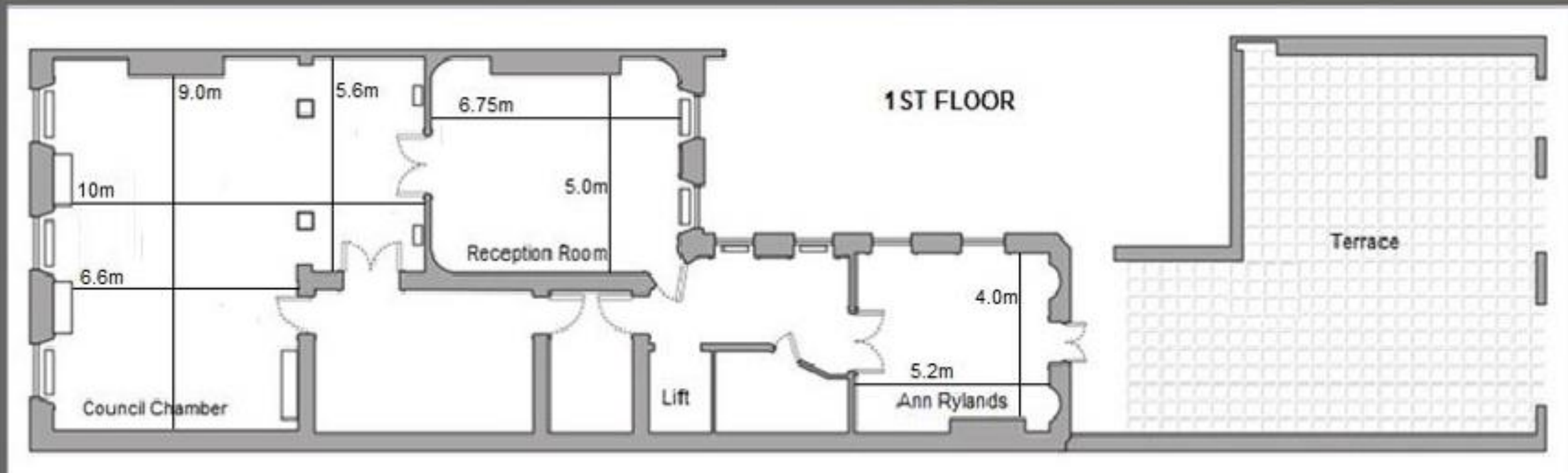
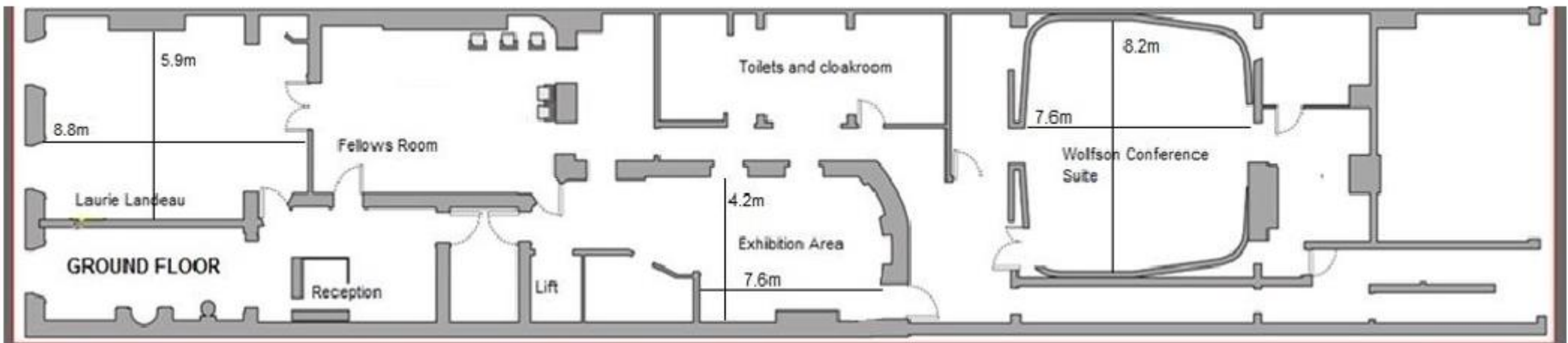
# SPACES TO BE TRANSFORMED OR ADORNED

Eight versatile and neutral spaces, including a stunning outdoor terrace.

Your guests can explore the different spaces and you can use the venue's original features such as the Georgian fireplaces, oak panelled bookshelves and gorgeous high ceilings to show-off your product to its best.

Spaces can be hired individually, exclusive floor hire or even exclusive use of the whole house for a complete take over.





Boots Christmas preview







House of Peroni



Jaeger A/W preview



Boots Christmas Preview

## NEED TO KNOW

### Exclusive use

- Access available from 07:30 – 23:00
- Removable vinyls permitted
- Branding of reception area
- Electronic screen use in Reception area
- Dedicated receptionist throughout the event
- Cover all existing directional signage on live event day
- Removal of existing main staircase art work
- Built in AV included
- Supplier entrance located at the back of the building

### First Floor Exclusive

- Access available from 07:30 – 23:00
- Removable wall vinyls permitted
- Exclusive use of first floor hallway
- Built in AV included
- Supplier entrance located at the back of the building

La Redoute



Lipton Ice Tea



Weber BBQ



House of eve



Jaeger



House of Peroni

# THE WHITE COMPANY

Christmas preview 2019

**Client brief:** The White Company were looking for an exclusive use venue with quintessentially British undertones to hold their 'Christmas in July' press event.

**What we did:** They took over the whole venue exclusively for 4 days to display their beautiful Christmas collection. Our innovative Chef created a unique menu to complement the brand. Guests were welcomed with breakfast canapes and a sumptuous picnic menu, which was enjoyed out on our terrace. For those arriving in the afternoon, canapes were circulated including Crispy orange maple duck & pickled figs, Burrata & tomato consume gel with basil bubbles alongside sundowner cocktails, made to order by our mixologist.

**Who came:** Over 3 days more than 300 journalists and influencers experienced festive glamour throughout our beautiful townhouse.





## ALL THINGS FOOD

Food and service is provided by specialist caterer CH&CO who design, plan and cater for all our events with attention to detail, ingenuity and imagination using sustainably and ethically sourced ingredients.

Our talented Head chef is extremely flexible when designing and delivering menus. He would be happy to meet with you prior to your event to create a bespoke menu to fit with the design and flow of your day.

*“Special thanks must go to your chef who created delicious lunches every day and showed just how tasty food can be”*

*Pat McGrath*

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WWW.41PORTLANDPLACE.COM



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